



FUNDRAISING & SPONSORSHIP PROSPECTUS

Giving Guide

EDUCATING TO **A**CHIEVE **B**OLD **E**CONOMIC **P**OWER

- **ARISE Community Credit Union:** Launched by ABEP, Minnesota's first Black-led credit union, chartered in 2024.
- **Financial Empowerment Center (FEC):** Aims to empower financial futures through education and support.
- **FEC Task Force:** Collaborative leaders advising to guide financial education strategy and community impact.
- **Beyond Table Talk:** Conversations and resources that shift mindsets and money habits.
- **Entrepreneurship Through Acquisition (ETA):** Coached entrepreneurship by acquiring existing, profitable businesses.





DONOR CONTRIBUTION

Purpose

EDUCATING TO **A**CHIEVE **B**OLD **E**CONOMIC **P**OWER

"POWER IN EVERY DOLLAR"

Why Give to ABEP?

When you give to the Association for Black Economic Power (ABEP), you do more than donate — you invest in a future of financial freedom and community strength.

Your support helps fund:

- Financial education that empowers every generation
- Community-driven programs tailored to local needs
- Tools and solutions that create lasting wealth

Every dollar makes a difference. Whether you're giving \$10 or \$10,000, you become a part of the movement.

Donor Benefits Include:

- Recognition in our Annual Impact Report
- Invitations to exclusive events and programs
- Access to real-time success stories and updates
- Connecting to a purpose that empowers and restores generational wealth.

Join us and contribute today — your contribution is the power behind the progress.



"Because of ABEP, I feel more prepared for what I'm going to do after high school."

— Student Participant in College Planning Empowerment Course | Collaboration with Northside Achievement Zone (NAZ)



DONOR CONTRIBUTION

Form

EDUCATING TO **A**CHIEVE **B**OLD **E**CONOMIC **P**OWER

When you donate to the **Association for Black Economic Power (ABEP)**, you fuel financial education, community-led programs, and solutions that build generational wealth. With flexible giving tiers starting at any amount, every contribution drives impact.

Donors receive benefits like recognition in our annual report, exclusive updates, and event invitations. Whether you're a Momentum Maker or part of the Empowerment Circle, your gift helps advance economic equity and opportunity.

Donor Information

Are you a new or existing donor? ☐ I am a **NEW** donor ☐ I am an **EXISTING** donor

Check here if you would like to **remain anonymous** ☐

Name _____ Email _____

Mailing Address _____

Phone Number _____ Preferred Contact Method ☐ Call ☐ Text ☐ Email

Contribution Amount

Momentum Maker: Any one-time donation amount \$ _____

Community Supporter: ☐ \$25 / month ☐ \$300 annual

Impact Partner: ☐ \$50 / month ☐ \$600 annual

Legacy Champion: ☐ \$100 / month ☐ \$1,200 annual

Empowerment Circle: ☐ \$250 / month ☐ \$3,000 annual

Payment Information

☐ I will mail a check to:

Association for Black Economic Power (ABEP)

227 Colfax Ave N. Suite 50, Minneapolis, MN 55405

☐ I will pay with a card by **CLICKING HERE**

Would you like to be added to our newsletter? ☐ Yes ☐ No

If you have any questions, please contact us at **612-588-7821** or email **admin@abepmn.org**.

For Donor Contribution, if paying by check, please include this page with your mailed contribution to ABEP.



CORPORATE SUPPORTER

Purpose

EDUCATING TO **A**CHIEVE **B**OLD **E**CONOMIC **P**OWER

"PARTNER WITH PURPOSE"

Why Partner with ABEP?

At the Association for Black Economic Power (ABEP), we believe that economic equity is not just a mission — it's a movement. Corporate supporters play a critical role in advancing community-owned solutions that close racial wealth gaps and build legacy.

When your company invests in ABEP, you demonstrate a commitment to:

- Financial literacy and education for underserved communities
- Economic mobility through real, measurable programs
- Long-term, community-led impact rooted in equity

It's more than a support. It's a partnership with purpose.

Corporate Partnership Benefits:

- Strategic brand visibility across events and digital platforms
- Networking opportunities with mission-aligned organizations
- Recognition in ABEP's annual report and donor communications

Partner with us today. Let's build together.



"Partnering with ABEP helped us align our DEI goals with meaningful local impact."

— Corporate Supporter, 2025



CORPORATE SUPPORTER

Form

EDUCATING TO **A**CHIEVE **B**OLD **E**CONOMIC **P**OWER

Every donor, regardless of amount, will receive a “thank you” mention in ABEP’s Annual Impact Report.

Tier 1: Corporate Ally (\$2,500 - \$4,999) Includes:

- Recognition in ABEP’s Annual Impact Report
- Logo placement on ABEP’s website (Corporate Supporters section) for 12 months
- “Proud Supporter of ABEP” digital badge for use on your website or social media
- Invitation to exclusive ABEP funder updates and community briefings

Tier 2: Corporate Partner (\$5,000 - \$9,499) Includes everything in Tier 1, plus:

- Verbal and digital acknowledgment during one ABEP signature event each year
- Company spotlight in ABEP’s e-newsletter (once per year)
- Framed “Corporate Partner in Economic Power” certificate mailed to your office

Tier 3: Corporate Champion (\$9,500 - \$9,999) Includes everything in Tier 1 and 2, plus:

- Co-branded social media thank-you post (once per year)
- Logo featured on rotating digital event banners throughout the year (up to four times per year)

Tier 4: Power Circle (\$10,000 and Up) Includes all previous tier benefits, plus:

- Customized acknowledgment opportunities, such as branded materials, scholarship naming, or co-hosted events
- Dedicated ABEP liaison for ongoing engagement and deeper collaboration



CORPORATE SUPPORTER

Form

EDUCATING TO **A**CHIEVE **B**OLD **E**CONOMIC **P**OWER

Economic disparities are rooted in exclusion and disinvestment. Many in our communities still face the effects of financial trauma, limited capital, and generational barriers. The **Association for Black Economic Power (ABEP)** invites you to be part of the solution. Through your support, we empower youth, strengthen families, expand financial literacy, and build real pathways to economic ownership. Whether giving \$2,500+ or any amount, your commitment to equity will be honored and recognized. Align your brand with progress and be seen as a leader in economic justice.

Supporter Information

Are you a new or existing contributor? ☐ I am a **NEW** contributor ☐ I am an **EXISTING** contributor

Business/Organization Name _____

Contact Name/Your Name _____

Title/Position _____

Email _____

Mailing Address _____

Phone Number _____ Preferred Contact Method ☐ Call ☐ Text ☐ Email

Supporter Amount

All Supporters: Any one-time donation amount \$ _____

Corporate Ally: ☐ \$2,500 - \$4,999

Corporate Partner: ☐ \$5,000 - \$9,499

Corporate Champion: ☐ \$9,500 - \$9,999

Corporate Power Circle: ☐ \$10,000+

Payment Information

☐ I will mail a check to:

Association for Black Economic Power (ABEP)

227 Colfax Ave N. Suite 50, Minneapolis, MN 55405

☐ I will pay with a card by [CLICKING HERE](#)

Would you like to be added to our newsletter? ☐ Yes ☐ No

If you have any questions, please contact us at **612-588-7821** or email admin@abepmn.org.

For Corporate Supporter, if paying by check, please include this page with your mailed contribution to ABEP.



PROGRAM SPONSORSHIP

Purpose

EDUCATING TO ACHIEVE BOLD ECONOMIC POWER

**"SUPPORT CONVERSATIONS THAT
CREATE CHANGE"**

Why Sponsor *Beyond Table Talk*?

Beyond Table Talk is more than a discussion — it's a platform for truth-telling, healing, and bold conversations that move communities forward. Through this ongoing series, we explore real issues impacting economic justice, mental health, entrepreneurship, and more — centering Black voices and lived experiences.

As a Program Sponsor, you align your personal or professional brand with progress and purpose.

Your sponsorship helps us:

- Elevate underrepresented voices through professionally produced conversations
- Expand access to critical community insights
- Utilize technology and outreach to maximize reach

Your support keeps these conversations accessible, impactful, and ongoing.

Program Sponsor Benefits:

- Logo/name placement in event promotion and post-program materials
- Verbal and visual acknowledgment during livestream or replay



"This conversation changed how I approach financial conversations with my family."

— Alicia M. | St. Paul, MN



PROGRAM SPONSORSHIP

Form

EDUCATING TO **A**CHIEVE **B**OLD **E**CONOMIC **P**OWER

Every sponsor, regardless of amount, will receive a "thank you" mention in ABEP's Annual Impact Report.

Tier 1: Community Supporter – \$500 Includes:

- **Sponsorship of one (1) program** of your choice
- Recognition/Mention on promotional materials (flyers, emails, newsletter, social media).
- Name/logo displayed during the selected program as a valued supporter

Tier 2: Empowerment Supporter – \$1,000

Includes everything in Tier 1, plus:

- **Sponsorship of five (5) programs** of your choice
- Verbal acknowledgment during opening and closing remarks at sponsored programs

Tier 3: Legacy Builder – \$1,500

Includes everything in Tier 1 and 2, plus:

- **Sponsorship of all programs** from current month to December (or your preferred start month)
- Premier name/logo placement on marketing materials for all programs
- Opportunity to share promotional materials with attendees.

Note: The opportunity to share promotional materials is in the form of submitting gift bag items, not a verbal mention to promote your brand/product

Tier 4: Visionary Sponsor – \$1,800

Includes all previous tier benefits, plus:

- Expanded market reach: Opportunity to **include a 15 second video during three (3) programs**. **Note:** No product or service promotions permitted.
- Digital visibility: Name/brand/logo featured on the ABEP website for 6 months (or until the end of 2025)
- Enhanced exposure: Highlighted branding in all social media and print marketing
- Brand acknowledgment in 2025 press releases and annual reports



PROGRAM SPONSORSHIP

Form

EDUCATING TO **A**CHIEVE **B**OLD **E**CONOMIC **P**OWER

The **Association for Black Economic Power (ABEP)** invites you to partner with us in supporting *Beyond Table Talk*, a transformative program designed to empower individuals and families with financial knowledge, resources, and actionable strategies. As part of ABEP's Financial Empowerment Center (FEC) initiatives, *Beyond Table Talk* goes beyond conversations, equipping attendees with tools to build generational wealth, navigate financial systems, and take control of their economic futures. Your sponsorship directly contributes to meaningful dialogue, expert-led workshops, and financial literacy programming tailored to the needs of our audience.

Sponsor Information

Are you a new or existing contributor? ☐ I am a **NEW** contributor ☐ I am an **EXISTING** contributor

Business/Organization Name _____

Contact Name/Your Name _____

Title/Position _____

Email _____

Mailing Address _____

Phone Number _____ Preferred Contact Method ☐ Call ☐ Text ☐ Email

Sponsorship Package Selection

All Supporters: Any one-time donation amount \$ _____

Community Supporter: ☐ \$500

Empowerment Supporter: ☐ \$1,000

Legacy Builder: ☐ \$1,500

Visionary Sponsor: ☐ \$1,800

Select which program(s) you would like to sponsor based on your package above:

- ☐ **MAY 28** Scam-Proof Your Loved Ones: Protecting Against Fraud and Elderly Abuse
- ☐ **JUN 25** Financial Health & Keys to Your Own Home: Tips for Buying Your First Home
- ☐ **JUL 23** From Chaos to Clarity: Simplify Your Finances, Reduce Stress
- ☐ **AUG 27** Financial Planning 101: What You REALLY Need to Know
- ☐ **SEP 24** At the Intersection of Health and Wealth: Which One Is More Valuable?
- ☐ **OCT 22** Estate Planning: This is Serious. Can We Talk Now?
- ☐ **NOV 19** Using Your Dollar Beyond Black Friday
- ☐ **DEC 17** "No" Is a Full Sentence: Ways to Say "No" This Holiday Season and Beyond



PROGRAM SPONSORSHIP

Form

EDUCATING TO **A**CHIEVE **B**OLD **E**CONOMIC **P**OWER

Payment Information

☐ I will mail a check to:

Association for Black Economic Power (ABEP)

227 Colfax Ave N. Suite 50, Minneapolis, MN 55405

☐ I will pay with a card by **CLICKING HERE**

Would you like to be added to our newsletter?

☐ Yes

☐ No

If you have any questions, please contact us at **612-588-7821** or email **admin@abepmn.org**.

For Program Sponsors, if paying by check, please include this page and the previous page with your mailed contribution to ABEP.



COLLABORATOR: PRESENTATION PARTNER

Purpose

EDUCATING TO ACHIEVE BOLD ECONOMIC POWER

"COLLABORATE TO EMPOWER FINANCIAL FUTURES"

Why You Should Collaborate with ABEP for Presenting Financial Literacy:

Smart Money Moves is a culturally relevant, community-rooted financial literacy program created by ABEP's Financial Empowerment Center (FEC). Through interactive, engaging workshops, we equip individuals with practical tools for budgeting, credit building, debt management, saving, investing, and long-term wealth building.

As a Collaborator/Presenter Partner, your organization becomes a trusted messenger of economic empowerment and financial confidence.

Your collaboration helps us:

- Deliver financial education that reflects lived experiences and real-life challenges
- Strengthen financial decision-making across diverse audiences
- Expand reach by co-hosting, co-presenting, or facilitating powerful learning spaces

Together, we create informed, confident communities with the tools to build generational wealth.

Presenter Collaboration Benefits:

- A meaningful role in closing the racial wealth gap
- Access to a growing network of financial wellness advocates
- Recognition on ABEP's website, flyers, and digital platforms

Partner with purpose — and present a pathway to lasting financial change..



"This conversation changed how I approach financial conversations with my family."

— Alicia M. | St. Paul, MN



COLLABORATOR: PRESENTATION PARTNER

Form

EDUCATING TO ACHIEVE BOLD ECONOMIC POWER

Every sponsor, regardless of amount, will receive a "thank you" mention in ABEP's Annual Impact Report.

Tier 1: Impact Partner — \$600 Includes:

- **Audience Size:** 0 - 20 participants
- **1 Presenter**
- **1 hour** Expert Presentation
- **30-minute** Q&A Session
- **ABEP Standard Curriculum**
- **Printed Handouts** for all attendees
- **Social media shout-out** as an Impact Partner

Total ABEP Time Commitment: 1.5 hours

Best For: Short talks, panel appearances, lunch & learn events, or brief keynotes.

Tier 2: Legacy Champion — \$1,000

Includes everything in Tier 1, plus:

- **Audience Size:** 21 - 39 participants
- **1 Presenter**
- **1.5 hours** Interactive Presentation
- **30-minute** Q&A Session
- **Enhanced Curriculum**
- **Handouts & Resource Materials**
- **Social media shout-out** as an Legacy Champion Partner
- **One (1) One-on-One Consultation (1 hour)** for a participant or staff member (name entered into a drawing - announced at the end of the presentation - must be present to win)

Total Time Commitment: 3 hours (2 hours presentation + 1 hour one-on-one)

Best For: Workshops, team development sessions, community conversations.

Tier 3: Economic Empowerment Partner — \$1,500

Includes all previous tiers benefits, plus:

- **Audience Size:** 40 - 59 participants
- **Up to 2 Presenters**
- **2+ hours** of Intensive Presentation & Workshop
- **30-minute** Q&A + Interactive Discussion
- **Handouts & Resource Materials**
- **Social media shout-out** as an Economic Empowerment Partner
- **Up to Three (3) One-on-One Consultations** (1 hour each)

Total Time Commitment: 5.5 hours (2.5 hours presentation + 3 hours one-on-ones)

Best For: Half-day events, conferences, in-depth training, strategic partnership programming - for organizations looking for a high-impact session with more engagement.



COLLABORATOR: PRESENTATION PARTNER

Form

EDUCATING TO ACHIEVE BOLD ECONOMIC POWER

Tier 4: Transformational Leadership Partner - \$2,500

Includes all previous tier benefits, plus:

- **Audience Size:** 40 - 59 participants
- **Up to 2 Presenters**
- **2+ hours** of Intensive Presentation & Workshop
- **30-minute** Q&A + Interactive Discussion
- **Handouts & Resource Materials**
- **Social media shout-out** as an Transformational Leadership Partner
- **Up to Three (3) One-on-One Consultations** (1 hour each)

Total Time Commitment: 5.5 hours (2.5 hours presentation + 3 hours one-on-ones)

Best For: Half-day events, conferences, in-depth training, strategic partnership programming - for organizations looking for a high-impact session with more engagement.

Course Pricing (Ongoing Series)

Multiple Sessions Includes:

- **1-2 hours live session each week**
- **1-2 ABEP Presenter(s)**
- **Up to 2.5-hours** Expert-Led Training & Strategy Session
- **30-minutes** Q&A
- Access to **ABEP's Standard Financial Literacy Curriculum**
- **Handouts & Resource materials**
- **Up to Five (5) One-on-One Consultations** (1 hour each)
- **Prominent Recognition** on ABEP's website, social media, and events

Weeks	Flat Rate	Per Session Equivalent	Discount
2-5 weeks	\$1,500	\$300-750	25 - 50%
6-8 weeks	\$2,100	\$300-\$350	42% - 50%
9-11 weeks	\$2,700	\$245 - \$377	44% - 59%
12+ weeks	\$3,000	\$250	58%  Best Value



COLLABORATOR: PRESENTATION PARTNER

Form

EDUCATING TO ACHIEVE BOLD ECONOMIC POWER

The **Association for Black Economic Power (ABEP)** presents **Smart Money Moves**, a dynamic financial literacy curriculum curated by our Financial Empowerment Center (FEC). This program is designed to equip individuals with essential skills for building lasting wealth. Through the FEC, we provide culturally relevant financial education covering budgeting, credit, debt management, saving, investing, and more.

By partnering with ABEP, your organization not only helps empower individuals to make informed financial decisions but also gains valuable community engagement, brand recognition, and the opportunity to contribute to closing the racial wealth gap.

Collaborator Information

Are you a new or existing contributor? ☐ I am a **NEW** contributor ☐ I am an **EXISTING** contributor

Business/Organization Name _____

Contact Name/Your Name _____

Title/Position _____

Email _____

Mailing Address _____

Phone Number _____ Preferred Contact Method ☐ Call ☐ Text ☐ Email

Collaborator: Partner Package Selection

All Supporters: Any one-time donation amount \$ _____

Impact Partner: ☐ \$600

Legacy Champion: ☐ \$1,000

Economic Empowerment: ☐ \$1,500

Transformational Leadership: ☐ \$2,500

Course Pricing - Ongoing Series

All Supporters: Any one-time donation amount \$ _____

2 - 5 weeks: ☐ \$1,500

6 - 8 weeks: ☐ \$2,100

9 - 11 weeks: ☐ \$2,700

12+ weeks: ☐ \$3,000

Payment Information

☐ I will mail a check to:

Association for Black Economic Power (ABEP)
227 Colfax Ave N. Suite 50, Minneapolis, MN 55405

☐ I will pay with a card by **CLICKING HERE**

If you have any questions, please contact us at

612-588-7821 or email

admin@abepmn.org.

For Collaborator Partners, if paying by check, please include this page and the previous page with your mailed contribution to ABEP.

